

HOWIE SEVERSON

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EXPERIENCE

Co-Owner, Fortuitous Publishing Services, Mill Valley, CA

January 2007–Present

Offer production management, typesetting, design, editorial, and production art services for print and electronic publications of all types, with a specialization in books. Clients include McGraw-Hill, Cengage, The William and Flora Hewlett Foundation, Travelers' Tales, and the San Francisco Film Society.

Production Manager/Designer, Yvo Riezebos Design, San Francisco, CA

January 2003–December 2006

Managed production for all jobs in the studio. Designed book covers, book interiors, and other print collateral. Composed pages for book interiors, visual prefaces, and brochures. Was responsible for the file preparation and timely delivery of hundreds of book mechanicals and other print products. Organized and delegated jobs to in-house production artists and freelancers, and served as client resource for all production issues. Did photo research, wrote design specs, purchased art from agencies, hired printers, and did press checks.

Production Editor, Morgan Kaufmann Publishers, San Francisco, CA

February 2000–December 2002

Managed the book production process from copyediting through final file preparation for one- and four-color computer textbooks. Hired and supervised freelance text and cover designers, illustrators, compositors, copy editors, proofreaders, and indexers. Reviewed manuscripts and page proofs for editorial integrity and consistency. Art directed and photo researched all covers managed.

Associate Project Editor, Wadsworth Publishing, Belmont, CA

September 1998–September 1999

Managed the book production process from copyediting through final file preparation for psychology, counseling, and philosophy titles. Hired and supervised freelancers, and created and monitored schedules and budgets. Reviewed manuscripts and page proofs for editorial integrity and consistency.

Ancillaries Coordinator, Wadsworth Publishing, Belmont, CA

April 1997–August 1998

Coordinated the production of hundreds of ancillary products, from one-color book supplements to transparency acetates, CD-ROMs, videocassettes, and slides. Worked with in-house production artists and hired freelancers to produce a high volume of supplements on tight schedules. Created and tracked schedules and budgets.

Editorial Intern, Chronicle Books, San Francisco, CA

January 1997–March 1997

Reviewed manuscript submissions in the slush pile. Copyedited portions of manuscripts and reviewed page proofs.

TECHNOLOGY



Adobe Certified Expert (ACE) in InDesign CS4. High-level proficiency in Adobe CS5, Acrobat, and QuarkXPress 6.5. Able to prepare and export EPUB and PDF files from InDesign. Some knowledge of XML workflows.

EDUCATION

Bachelor of Arts degree, Luther College, Decorah IA